

# ***1. Hello***

1. Who am I?  
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<http://www.agsm.edu.au/~bobm>
2. My background
3. This is EIA: or Beyond the Bottom Line  
for would-be consultants and others
4. Prerequisite: the prime elective 5307 Managerial Economics or its equivalent.
5. See the course outline.  
Three sections of the course:
  - I. cost-benefit analysis,
  - II. multiattribute decision analysis,
  - III. cases

6. The Package:

- The textbook (out of print): *Handbook of Cost-Benefit Analysis*
- The readings
- The overheads (also on-line)

7. Assessment:

- Assignment 1: out 2 May, due 16 May (5%)
- Assignment 2 (5%)
- Midterm exam (only exam): Week 6, 30 May (30%)
- Rôle-playing exercise Week 8 (5%)
- Term project due 4pm, 2 July (55%)
  - 1-, 2-page outline due 16 May
  - presentation in Week Nine/Ten