

## Mngt 5192 BUSINESS ETHICS

**Contents of Subject Package:****Week 1**

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2. Michael Bratman, What does it mean? How do you know? *The Stanford Observer*, Nov. 1981.
3. Stephen J. Dubner and Steven D. Levitt, What the bagel man saw, *NYT*, June 6, 2004
4. Albert Carr, Is business bluffing ethical? *HBR*, Jan-Feb., pp. 143-153, 1968.
5. Damian Grace's summary of Robert Jackall's *Moral Mazes*, 1988.
6. John Tierney, Deep down, we can't fool even ourselves, *New York Times*, July 1, 2008.
7. Michael Lewis, The irresponsible investor, *NYT*, June 6, 2004.
8. Rushworth Kidder reviews a new book, Can profits and ethics coexist? *The Christian Science Monitor*, 18 July 2006.

**Week 2**

9. Milton Friedman, The social responsibility of business is to increase its profits, *New York Times Magazine*, Sept. 13, 1970.
10. Rethinking the Social Responsibility of Business: A *Reason* debate featuring Milton Friedman, Whole Foods' John Mackey, and Cypress Semiconductor's T.J. Rodgers, 2005. [www.reason.com/news/show/32239.html](http://www.reason.com/news/show/32239.html)
11. John Kay, The rôle of business in society, 03 February 1998. [www.johnkay.com/print/133.html](http://www.johnkay.com/print/133.html)
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13. Landon Thomas Jr. and Micheline Maynard, On Wall Street, a rise in dismissals over ethics, *New York Times*, 29 March 2005.
14. Paul Sullivan, From wine bars to iron bars, *Financial Times*, 9 March 2006.
15. John Plender and Avinash Persaud, Failure of business ethics, *FT*, August 22–24, 2006.

### Week 3

16. Ian Verrinder, Crime eclipses the colour of a collar, *Sydney Morning Herald*, June 28, 2008.
17. David Brearley, HHH: moral hazard, *The Australian*, 19 April 2003.
18. Gideon Haigh, Corporate culture rot starts at the top, *SMH*, 7 June 2003.
19. Ann-Maree Moodie, Think about it, *CFO: The Business End of Business*, August 2003.
20. Gideon Haigh's *Asbestos House: The Secret History of James Hardie Industries*, A Book Review By Elisabeth Sexton *SMH*, February 13, 2006
21. AWB faces \$1 billion damages lawsuit, July 11, 2006, Article from: AAP
22. *The Economist*, The ethics of business, January 20, 2005.
23. Warren Bennis, A corporate fear of too much truth, *NYT*, Feb. 17, 2002.
24. Norman Barry, Value systems, Ch. 2 of his *Business Ethics*, West Lafayette: Ichor Business Books, 1998.
25. E. Schnebel and M.A. Bienert, Implementing ethics in business organizations, *JBE*, 53: 202–211, 2004.
26. Bernstein, William J., Corporate finance and original sin, *Financial Analysts Journal*, Volume 62; Issue 3, 1 May 2006.

### Week 4

27. Morgen Witzel, How to respond when only bribe money talks, *Financial Times*, 11 July 2005.
28. Michael Peel, Hurdles in countering cross-border corruption, *Financial Times*, 14 August 2006.
29. P. Steidlmeier, Gift giving, bribery and corruption: Ethical management of business relationships in China, *JBE*, June 1999.

### Week 6

30. Philip Delves Broughton, A lesson in moral leadership, *Financial Times*, 25 April 2005.
31. Laura Nash, Ethics without the sermon, *HBR*, 1981.
32. Laura Nash's twelve important questions, mimeo.
33. Avinash Persaud and John Plender, Ethical framework. *Financial Times*, 23 August 2005
34. *The Economist*, Ethical capitalism: how good should your business be? January 17, 2008.