

Week 4's Homework (individual)

Three readings: Steidlmeier (29 in D5), plus handouts on “Big Brother in China”, the Classic Container Corp., and AWB.

Questions (see Week 3, Course Outline):

- Ia. Ia. What is the ethical significance—if any—of cultural differences in business?**
- Ib. Think about this: when in Rome, do as the Romans do. When people behave like barbarians in Rome, the Romans resent it. Is it not the same in business today?**
- Ic. On the other hand, if the standards that prevail in Dallas (or Baghdad) are not the same in Sydney, then what is the point of having them?**
- Id. Can areas of difference be partitioned so that MNCs can be culturally sensitive yet ethical according to their own corporate lights?**