

## ***AGENT-BASED MODELS***

**Agents are decision-making components in a complex adaptive system (CAS).**

**Agents have sets of rules/behaviour patterns that allow them to:**

- take in information,**
- process inputs, and**
- then cause changes in the outside environment.**

**Agent-based models can result in adaptation of the CAS by two possibilities:**

- 1. possible agent learning and adaptation while processing inputs,**
- 2. possible endogenous structural change of the system (emergence).**

**(from North & Macal 2007)**

## Agent-Based Models

**AB Models are used where the interactions are decentralised, and the autonomous agents make their own decisions (perhaps constrained).**

- ∴ AB models are suitable for interactions which are *bottom-up*, not *top-down*.**
- ∴ social and market interactions, rather than engineering or internal organisational interactions.**

**Sometimes known as Agent-based Computational Economics (ACE) models.**

## Agent-Based compared to Traditional Math Tools

---

---

<i>Traditional Tools</i>	<i>Agent-Based Objects</i>
1) Precise	Flexible
2) Little process	Process-oriented
2a) Timeless	Timely (history matters)
3) Optimizing	Adaptive
4) Static	Dynamic
5) Homogeneous	Heterogeneous
6) 1, 2, or $\infty$ agents	1, 2, $\dots$ , $N$ agents
6a) Vacuous	Spacey/networked (distance matters)

---

(from Miller & Scott 2007)

## **Agent-Based compared to System Dynamics**

### **Don't use System Dynamics when:**

- **there are strong spacial or geographical aspects,**
- **networks of agents interact over time, especially with dynamic networks which are created and transformed as a result of agent interactions within the model**
- **there are discrete decision variables, or**
- **there are constraints on decision variables.**

### **But see the papers at**

<http://www.agsm.edu.au/bobm/teaching/SimSS/ABversusSD.html>

## When to use Agent-Based Models

### Use when:

- a natural representation of interacting agents
- there are discrete decisions and variables
- agents adapt and learn
- there is dynamic strategic behaviour
- there are dynamic relationships, that form and dissolve
- agents form groups, and adaptation and learning is important at a group level
- agents have a spacial component to their behaviours and interactions
- the past is a poor predictor of the future
- scaling up is important (numbers of agents)
- there is endogenous process structural change.

## Using AB models

**In ABM/ACE models, a population of software objects is:**

- instantiated, and each agent is given**
- certain internal states (e.g., preferences, endowments) and**
- rules of behaviour (e.g., seek utility improvements).**

**The agents are then permitted to interact directly with one another. A macrostructure emerges from these interactions.**

## **Patterns Emerge**

**Patterns in this macrostructure may then be (Axtell, 2005):**

- compared with empirical data,**
- used to revise agent internal states and rules, and**
- the process repeated until an empirically plausible model obtains.**

**e.g. ACE stock markets have been used to model heterogeneous agents: will the stylised features of such markets emerge? Yes.**

## What is an Agent?

**An agent: a self-centred program that controls its own actions based on its perceptions of its operating environment.**

**Derived from the Distributed AI notion of a network of calculating nodes.**

**Examples: the automata in Conway's Game of Life or Schelling's Segregation game or the couples in March & Lave's Sons and Daughters game or the people in the Minority (El Farol) game.**

**Another example of an agent that won \$2,000,000 in a challenge by the U.S. Department of Defense in October 2005**

...

**“Stanley” here.**

## Agents and agency

**Wooldridge & Jennings (1995) would give computer agents these properties:**

- **autonomy:** no others control their actions and internal state,
- **social ability:** can interact and communicate with other agents
- **reactive:** they perceive their environment and respond
- **pro-active:** they initiate goal-directed actions
- **(intentionality:** metaphors of beliefs, decisions, motives, and even emotions)

## Further agent features:

plus (Epstein 1999):

- **heterogeneity**: not “representative” but may differ
- **local interactions**: in a defined space
- **boundedly rational (Simon)**: information, memory, computational capacity
- **non-equilibrium dynamics**: large-scale transitions, tipping phenomena (Gladwell 2000)

## **Eight Desired Attributes of Modelled Agents (G&T)**

### **1. *Knowledge & beliefs.***

**Agents act based on their knowledge of the environment (including other agents), which may be faulty – their beliefs, not true knowledge.**

### **2. *Inference.***

**Given a set of beliefs, an agent might infer more information.**

### **3. *Social models.***

**Agents, knowing about interrelationships between other agents, can develop a “social model”, or a topology of their environment: who’s who. etc.**

## Eight Desired Attributes ...

### 4. *Knowledge representation.*

**Agents need a representation of beliefs: e.g. predicate logic, semantic (hierarchical) networks, Bayesian (probabilistic) networks.**

**[Sebastian] Thrun [leader of the winning team in the 2005 DARPA Grand Challenge] had a Zen-like revelation: “A key prerequisite of true intelligence is knowledge of one’s own ignorance,” he thought. Given the inherent unpredictability of the world, robots, like humans, will always make mistakes. So Thrun pioneered what’s known as probabilistic robotics. He programs his machines to adjust their responses to incoming data based on the probability that the data are correct. — Pacella (2005).**

## **Eight Desired Attributes ...**

### **5. *Goals.***

**Agents driven by some internal goal, e.g. survival, and its subsidiary goals (food, shelter). Usually definition and management of goals imposed on the agent.**

### **6. *Planning.***

**Agent must (somehow) determine what actions will attain its goal(s). Some agents modelled without teleology (simple trial-and-error), others with inference (forward-looking), or planning.**

### **7. *Language.***

**For communication (of information, negotiation, threats). Modelling language is difficult. (Want to avoid inadvertent communication, e.g. through the genome of a population in the GA.)**

### **8. *Emotions.***

**Emergent features? Significant in modelling agents? Or epiphenomenal?**

## **Agents, more simply – from Gilbert (2008):**

**Agents should have the following agent-specific characteristics:**

- 1. *Perception*: can perceive their environment, possibly including other agents**
- 2. *Performance*: a set of behaviours, such as:**
  - a. *Motion*: can move in the space**
  - b. *Communication*: can send and receive messages with each other**
  - c. *Action*: can interact with the environment, eg. can pick up “food”**
- 3. *Memory*: can remember their previous states, perceptions, and actions**
- 4. *Policy*: a set of rules that determines how they will act, given their state and history**

## **How to Model Agent Architecture?**

**Early approach to modelling cognitive abilities (symbolic paradigm) was fragile, complex, and lacked common sense.**

**Since then, five approaches:**

- 1. Production Systems**
- 2. Object Orientation**
- 3. Language Parsing & Generation**
- 4. Machine-Learning Techniques, and (most recently)**
- 5. Probabilistic Robotics – “Stanley” (Thrun et al. 2005).**

**Ignore 3., 4. last lecture, 5. too new.**

## **I. Production Systems**

### **Contain:**

- 1. a set of rules (a condition + an action),**
- 2. a working memory, and**
- 3. a rule interpreter (is the condition satisfied? if so, act)**

**No prespecified order of rules: contingent.**

**The agent's designer specifies how to break ties among rules.**

## 2. Object Orientation

In “object-oriented” programming languages:

- “objects” are program structures containing data + procedures for operating on those data;
- the data are stored in “slots” inside the object;
- the procedures are called “methods”;
- objects created from templates called “classes”;
- classes are ranked in a hierarchy, with subordinate classes more specialised.

**e.g. Modelling pedestrian flow.**

**e.g. Pedestrian flow in a shopping mall —**

- **Class: pedestrian;**
- **Slots: location, direction, gait;**
- **Subclass 1: lone walkers;**
- **Subclass 2: group walkers (with a List of Who, and Interactions with others in the group).**

**If the rules are specified at the class level, then all agents share the rules, but with different attributes.**

**OO computer languages: C++, Lisp, Java. etc.**

## 5. Probabilistic Robotics

**In the 2004 DARPA Grand Challenge, robots used Production Systems architecture. (1.)**

**Results: The most successful entrant in the 2004 race completed just 7.4 miles of the 150-mile off-road (desert) course, and only six of the fifteen cars competing travelled even 1.3 miles.**

**In the 2005 Grand Challenge, many robots used Probabilistic (or Bayesian or fuzzy-logic) architecture. (5.)**

**Results: “Stanley,” Stanford’s robotic Volkswagen Touareg beat the field, completing the 132-mile race with a winning time of 6 hours 53 minutes 58 seconds (an average speed of 19.1 mph). Four other vehicles successfully completed the race. All but one of the 23 finalists in the 2005 race surpassed the 7.36 mile distance completed by the best vehicle in the 2004 race.**

## Grand Challenge Rules

- **The vehicle must travel autonomously on the ground in under ten hours.**
- **The vehicle must stay within the course boundaries as defined by a data file provided by DARPA.**
- **The vehicle may use GPS and other public signals.**
- **No control commands may be sent to the vehicle while en route.**
- **The vehicle must not intentionally touch any other competing vehicle.**
- **An autonomous service station is permitted at a checkpoint area approximately halfway between start and finish.**

**The Stanford team won the first prize of US \$2,000,000 in 2005, with “Stanley.”**

## **The DARPA Urban Challenge 2007**

**In November 2007, Carnegie Mellon’s robot, “Boss,” pipped Stanford’s “Junior,” to win \$2,000,000. Stanford won the \$1,000,000 second prize.**

**“Unlike the 2005 desert race, not only had entrants to keep to the tarmac and obey the rules of the road, they had also to avoid colliding with a number of other cars being steered round the base by stunt drivers.**

**The desert vehicles relied on radar, laser range-finders and speedy, cleverly programmed computers to avoid meddlesome objects while racing from point to point.**

**The urban robots used similar technology to accomplish much more difficult tasks.**

**In effect, they were taking the examination to receive a driving licence by demonstrating the ability to park in narrow spaces, slow down and indicate appropriately at junctions, and so on—as well, of course, as avoiding collisions.” — *The Economist*, Nov 1, 2007.**

## **Modelling the Environment**

**Definition of the environment depends on what is being modelled.**

**For individuals:**

- **move in a space, or on a network;**
- **use sensors to perceive the environment, including other agents;**
- **perhaps be able to affect the environment directly;**
- **perhaps receive and send signals in the environment.**

**For computer agents, the order of agents running can be crucial (“concurrency”). Sometimes, buffering their signals is sufficient.**

---

## **G & T use NetLogo to build multi-agent simulations:**

### **Majority: pp.158**

<http://cress.soc.surrey.ac.uk/s4ss/code/NetLogo/majority.html>

### **SitSim: pp.163**

<http://cress.soc.surrey.ac.uk/s4ss/code/NetLogo/sitsim.html>

### **Shopping Agents: pp.182**

<http://cress.soc.surrey.ac.uk/s4ss/code/NetLogo/shopping-agents.html>

### **Crowds: pp.202**

<http://cress.soc.surrey.ac.uk/s4ss/code/NetLogo/crowds.html>

**As well as NetLogo, ABM platforms include: Swarm, RePast, and Mason: horses for courses.**

## **Railsback & Grimm discuss and develop several NetLogo models:**

**Their forthcoming book (*A Course in Individual- and Agent-Based Modeling*) will provide guidelines to build NetLogo models.**

**They also introduce the “ODD” framework for building agent-based models.**

**The models they build and modify including the following:**

- **Flocking (Chapter 7)**
- **Investment decisions (Chapters 9, 10, 11, 14)**
- **Telemarketing (Chapters 12, 13)**

**see:** <http://www.railsback-grimm-abm-book.com/index.html> **as well as their *Individual-Based Modeling and Ecology*, (Princeton U.P., 2005).**

## ***Economic Journal* June 2005 Feature —**

- **focussed on Complex Adaptive Systems (CAS) in economics**
- **appeared just after Leombruni & Richiardi asked, “Why are economists sceptical about agent-based simulations?” (*Physica A* 355: 103–109, 2005.)**
- **included 4 papers: introduced by Markose, with papers by Axtell, Robson, and Durlauf,**
- **who addressed, respectively,**
  - **markets as complex adaptive systems,**
  - **formal complexity issues,**
  - **the co-evolutionary Red Queen effect and novelty, and**
  - **the empirical and testable manifestations of CAS in economic phenomena.**

## **Markose and the *EJ* Feature on *CAS*:**

- **many “anomalies” not understood or modelled using conventional optimisation economics:**
  - **innovation,**
  - **competitive co-evolution,**
  - **persistent heterogeneity,**
  - **increasing returns,**
  - **“the error-driven processes behind market equilibrium,”**
  - **herding,**
  - **stock-market crashes and extreme events such as October 1987.**
- **need the “adaptive or emergent methods” of ACE simulation**

## Moreover ...

**Axtell (2005) argues that:**

- **the decentralised market as a whole can be seen as a collective computing device**
- **the parallel distributed agent-based models of  $k$ -lateral exchange → the specific level of complexity (polynomial) in calculations of equilibrium prices and allocations.**

## **Simon's Bounded Rationality**

**Agent-based models, following Simon (1982), also assume Bounded Rationality. Indeed, in the absence of Turing machine (universal calculator), it is difficult not to.**

**But Epstein (2006) reflects:**

**“One wonders how the core concerns and history of economics would have developed if, instead of being inspired by continuum physics ... blissfully unconcerned as it is with effective computability – it had been founded on Turing. Finitistic issues of computability, learnability, attainment of equilibrium (rather than mere existence), problem complexity, and undecidability, would then have been central from the start. Their foundational importance is only now being recognized.”**

## **Epstein on the virtues of boundedly rational agents ...**

**“As Duncan Foley summarizes:**

**`The theory of computability and computational complexity suggest that there are two inherent limitations to the rational choice paradigm.**

**One limitation stems from the possibility that the agent’s problem is in fact undecidable, so that no computational procedure exists which for all inputs will give her the needed answer in finite time.**

**A second limitation is posed by computational complexity in that even if her problem is decidable, the computational cost of solving it may in many situations be so large as to overwhelm any possible gains, from the optimal choice of action.’ (See Albin 1998, 46).”**

## **ABM → Generative Explanation:**

**Generative explanation (Epstein 2006):**

***“If you haven’t grown it, you haven’t explained its emergence.”***

**To answer: how could the autonomous, local interactions of heterogeneous boundedly rational agents generate the observed regularity (that emerges)?**

**– Generative sufficiency is a necessary but not sufficient condition for explanation. Each realisation is a strict deduction.**

**See also Miller & Page (2007) pp. 86–87.**

**Grüne-Yanoff (2006) argues to distinguish *functional explanations* (easier for simulators) from *causal explanations* (much less achievable for social scientists).**

## **Truth and Beauty**

**Josh Epstein (2006): does AB simulation lack beauty?**

**Bertrand Russell in 1957: Mathematics as cold, austere, supreme beauty.**

**Russell: Beauty when “the premises achieve more than would have been thought possible, by means which appear natural and inevitable.”**

**The first damns computer simulation, but the second can occur with emergence from AB models.**

**Epstein compares different schools of classical music: German v. French.**

**Truth (from agent-based modelling) can be beautiful too.**

## Formalisation of Agent-Based Models

**Epstein (2006): every agent model is a computer program.**

**∴ Turing computable**

**But for every Turing machine,  $\exists$  a unique corresponding and equivalent**

***partial recursive function.***

**Such functions might be extremely complex and difficult to interpret, but they exist.**

**Hence: “recursive” or “effectively computable” or “constructive” or “generative” (after Chomsky) social science.**

## **Validation of Agent-Based Models**

**Moss & Edmonds (2005): for AB models at least two stages of empirical validation.**

- 1. the micro-validation of the behaviour of the individual agents in the model, by reference to data on individual behaviour.**
- 2. macrovalidation of the model's aggregate or emergent behaviour when individual agents interact, by reference to aggregate time series.**

**with the emergence of novel behaviour, possible surprise and possible highly non-standard behaviour, it's difficult to verify using standard statistical methods.**

**∴ only qualitative validation judgments might be possible.**

## **Four Levels of Validation (Axtell & Epstein 1994)**

**Level 0: Qualitatively similar at the micro level of individuals (agents)**

**Level 1: Qualitatively similar at a higher, macro, level**

**Level 2: Quantitative agreement of macro structures  
eg. means, moments, distributions, statistical tests**

**Level 3: Quantitative agreement at the micro level  
eg. agents behave exactly the same.**

**Recently, I addressed Level 2, with a new moment, the SSM.**

<http://www.agsm.edu.au/bobm/papers/marks-talk-sydagpr-3.pdf>

## Simulation and Necessity?

**Mathematical “model  $A$ ” comprises the conjunction  $(a_1 \wedge a_2 \wedge a_3 \cdots \wedge a_n)$ , where  $\wedge$  means “AND”, and the  $a_i$  denote the elements (equations, parameters, initial conditions, etc) that constitute the model.**

***Sufficiency:* If model  $A$  exhibits the desired target behaviour  $B$ , then model  $A$  is sufficient to obtain exhibited behaviour  $B$ :  
 $A \Rightarrow B$**

**Thus, any model that exhibits the desired behaviour is sufficient, and demonstrates one conjunction of elements (or one model) under which the behaviour can be simulated.**

**But if there are several such models, how can we choose among them? And what is the set of all such conjunctions (models)?**

## Necessity

**Necessity:** Only those models  $A$  belonging to the set of necessary models  $\mathcal{N}$  exhibit target behaviour  $B$ .

That is,  $(A \in \mathcal{N}) \Rightarrow B$ , and  $(D \notin \mathcal{N}) \not\Rightarrow B$ .

**A difficult challenge:** determine the set of necessary models,  $\mathcal{N}$ .

Since each model  $A = (a_1 \wedge a_2 \wedge a_3 \cdots \wedge a_n)$ , searching for the set  $\mathcal{N}$  of necessary models means searching in a high-dimensional space, with no guarantee of continuity, and a possible large number of non-linear interactions among elements.

## Lack of Necessity Means ...

For instance, if  $D \not\Rightarrow B$ , it does not mean that all elements  $a_i$  of model  $D$  are invalid or wrong, only their conjunction, that is, model  $D$ .

It might be only a single element that precludes model  $D$  exhibiting behaviour  $B$ .

But determining whether this is so and which is the offending element is a costly exercise, in general, for the simulator.

Without clear knowledge of the boundaries of the set  $\mathcal{N}$  of necessary models, it is difficult to generalise from simulations.

Only when the set  $\mathcal{N}$  of necessary models is known to be small (such as in the case of DNA structure by the time Watson & Crick were searching for it) is it relatively easy to use simulation to derive necessity.

## Formalisation of Validation

Let set  $P$  be the possible range of observed outputs of the real-world system.

Let set  $M$  be the exhibited outputs of the model in any week.

Let set  $S \subset P$  be the specific, historical output of the real-world system in any week.

Let set  $Q$  be the intersection, if any, between the set  $M$  and the set  $S$ ,  $Q \equiv M \cap S$ .

We can characterise the model output in several cases. (Mankin et al. 1977).

## Five Cases for Validation

- a. no intersection between  $M$  and  $S$  (i.e.,  $Q = \emptyset$ ), then the model is *useless*.
- b. intersection  $Q$  is not null, then the model is *useful*, to some degree: will correctly exhibit some real-world system behaviours, will not exhibit other behaviours, and will exhibit some behaviours that do not historically occur. Both incomplete and inaccurate.
- c. If  $M$  is a proper subset of  $S$  (i.e.,  $M \subset S$ ), then all the model's behaviours are correct (match historical behaviours), but the model doesn't exhibit all behaviour that historically occurs: accurate but *incomplete*.
- d. If  $S$  is a proper subset of  $M$  (i.e.,  $S \subset M$ ), then all historical behaviour is exhibited, but will exhibit some behaviours that do not historically occur: complete but *inaccurate*.
- e. If the set  $M$  is equivalent to the set  $S$  (i.e.,  $M \Leftrightarrow S$ ), then (in your dreams!) the model is complete and accurate.

## Or Graphically ...

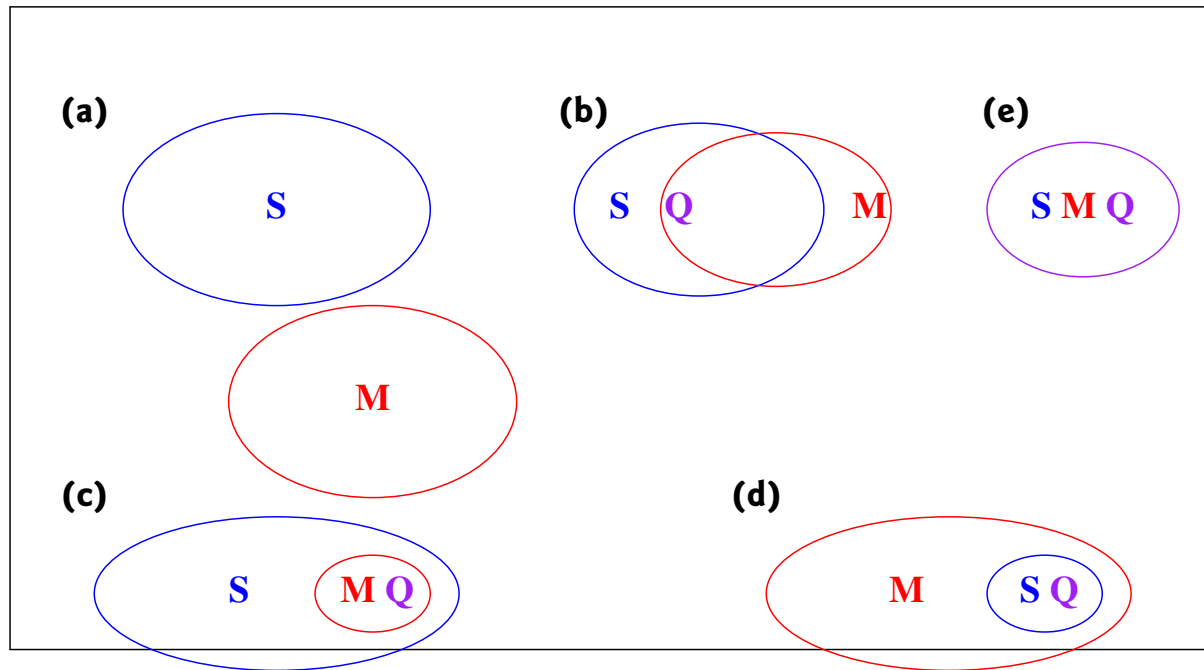


Figure 2: Validity relationships (after Haefner (2005)).

- a. **useless**
- b. **useful, but incomplete and inaccurate**
- c. **accurate but incomplete**
- d. **complete but inaccurate** ← possibly the best to aim for
- e. **complete and accurate**

## Modelling Goals

**One goal: to construct and calibrate the model so that**

$$M \approx Q \approx S$$

**i.e., there are very few historically observed behaviours that the model does not exhibit, and there are very few exhibited behaviours that do not occur historically.**

**The model is close to being both complete and accurate.**

**In practice, a modeller might be happier to achieve case d., where the model is complete (and hence provides sufficiency for all observed historical phenomena), but not accurate.**

**Case d. allows for the model to describe as-yet-unobserved historical behaviour in the future.**

## Measures of Validity

**A measure of validity which balances the Type I error of inaccuracy with the Type II error of incompleteness.**

**Define a metric  $m()$  (a ratio scale) on the sets.**

**Define *inaccuracy*  $\alpha$  as**

$$\alpha \equiv 1 - \frac{m(Q)}{m(M)}, \quad (1)$$

**and *incompleteness*  $\gamma$  as**

$$\gamma \equiv 1 - \frac{m(Q)}{m(S)}. \quad (2)$$

## Continued ...

**A measure of degree of validation  $V$ : a weighted average of inaccuracy  $\alpha$  and incompleteness  $\gamma$ :**

$$V \equiv w(1 - \alpha) + (1 - w)(1 - \gamma) \quad (3)$$

$$\therefore V = w \frac{m(Q)}{m(M)} + (1 - w) \frac{m(Q)}{m(S)}$$

$$\therefore V = m(Q) \left( \frac{w}{m(M)} + \frac{1 - w}{m(S)} \right) \quad (4)$$

**The value of the weight  $w$ ,  $0 \leq w \leq 1$ , reflects the tradeoff between accuracy and completeness.**

## Trade-offs

Possible to *reduce incompleteness* by generalising the model and so expanding the domain of set  $M$  until  $S$  is a proper subset of  $M$ , as in case d.

Or by narrowing the scope of the historical behaviour to be modelled, so reducing the domain of  $S$ .

Also be possible to *reduce inaccuracy* by restricting the model through use of narrower assumptions and so contracting the domain of  $M$ .

If  $M$  is sufficiently small to be a proper subset of  $S$ , as in case c., then the model will never exhibit anhistorical behaviour.

But not guaranteed to maintain a non-null intersection  $Q$ , and it is possible that the process results in case a., with no intersection.

## Look in the Right Place

**Reminiscent of the economist looking for his lost car keys under the street light ( $M$ ), instead of near the car where he dropped them in the dark ( $S$ ).**

**Advocates of simulated solutions, such as Judd (2006), have argued that it is better to “have an approximate answer to the right question, than an exact answer to the wrong question,” to quote Tukey (1962).**

## References:

- P.S. Albin, ed. 1998. *Barriers and Bounds to Rationality: Essays on Economic Complexity and Dynamics in Interactive Systems*. PUP, Princeton. Introduction by D.K. Foley.
- R. Axtell, The complexity of exchange, *The Economic Journal*, 115 (June), F193–F210, 2005.
- S. Durlauf, Complexity and empirical economics, *The Economic Journal*, 115 (June), F225–F243, 2005.
- J.M. Epstein, Agent-based computational models and generative social science, *Complexity*, 1999.
- J.M. Epstein, Remarks on the Foundations of Agent-Based Generative Social Science, *Handbook of Computational Economics, Volume 2: Agent-Based Modeling*, edited by Leigh Tesfatsion and Kenneth L. Judd, Amsterdam: Elsevier Science, 2006.
- N. Gilbert, *Agent-Based Models*, LA: Sage, 2008.
- N. Gilbert and K.G. Troitzsch, *Simulation for the Social Scientist*, Open Univ Press, 2nd ed., 2005.
- M. Gladwell, *The Tipping Point: How Little Things Can Make a Big Difference*, Boston: Little Brown, 2000.
- T. Grüne-Yanoff, The Explanatory Potential of Artificial Societies, *Models and Simulations* (Paris, 2006).
- A. Hailu & S. Schilizzi, Are Auctions More Efficient Than Fixed Price Schemes When Bidders Learn? *Australian Journal of Management*, 29(2): 147–168, December 2004.
- R. Leombruni & M. Richiardi, Why are economists sceptical about agent-based simulations? *Physica A* 355: 103–109, 2005.
- S.M. Markose, Computability and evolutionary complexity: markets as complex adaptive systems (CAS), *The Economic Journal*, 115 (June), F159–F192, 2005.
- R.E. Marks (2007), Validating Simulation Models: A General Framework and Four Applied Examples, *Computational Economics*, 30(3): 265–290, October

- **R.E. Marks (2010), Validating simulations with historical data: the State Similarity Measure (SSM), at [www.agsm.edu.au/bobm/papers/asa.pdf](http://www.agsm.edu.au/bobm/papers/asa.pdf) and a presentation at [www.agsm.edu.au/bobm/papers/marks-talk-sydagpr-3.pdf](http://www.agsm.edu.au/bobm/papers/marks-talk-sydagpr-3.pdf)**
- **D.F. Midgley, Marks R.E., and Kunchamwar D. (2007) The Building and Assurance of Agent-Based Models: An Example and Challenge to the Field, *Journal of Business Research*, Special Issue: Complexities in Markets, 60: 884–893.**
- **J. H. Miller & S. E. Page, *Complex Adaptive Systems: An Introduction to Computational Models of Social Life*, Princeton Uni. Press, 2007.**
- **M. J. North and C. M. Macal (2007), *Managing Business Complexity: Discovering Strategic Solutions with Agent-Based Modeling and Simulation*, OUP.**
- **R.M. Pacella (2005), DARPA Grand Challenge, *Popular Science*, October.**
- **A.J. Robson, Complex evolutionary systems and the Red Queen, *The Economic Journal*, 115 (June), F211–F224, 2005.**
- **Simon, H.A. 1982. *Models of Bounded Rationality*. Cambridge, MA: MIT Press.**
- **Simon, H.A. 1987. Rationality in Psychology and Economics. *Rational Choice: The Contrast Between Economics and Psychology*, Hogarth, R.M. and Reder, M.W. eds. Chicago: University of Chicago Press.**
- **S. Thrun, W. Burgard, D. Fox, *Probabilistic Robotics*, MIT Press, September 2005.**
- **M. Wooldridge & N. R. Jennings, Intelligent Agents: Theory and Practice, *Knowledge Engineering Review*, 1995.**