Note: This assignment will be performed in groups, determined by me. If two people in different groups desire to switch groups, I’ll agree, but both must sign a letter to me asking to switch.

Please provide a written report (a maximum of ten pages) on the case from Ghemawat’s Games Businesses Play. (For each case Ghemawat includes Background, Theory, Empirical Data Analysis, Reflections, and Summary.) I don’t expect you to do any reading outside the case on the facts of the case, although you might wish to consult the Game Theory texts for elucidation of game theory terms and concepts. Each group is required to address the following:

1. An executive summary of the analysis, including an overview of the facts of the case;
2. A description of the logical structure within which Ghemawat’s analysis is carried out;
3. Brief justifications of key assumptions;
4. A brief description of Ghemawat’s analysis;
5. Your critique of Ghemawat’s analysis; and
6. Your conclusions, including what the case taught you and lessons for managers.

Groups:

Relative Prices and Backlogs in the Large Turbine Industry
   Andi Tjia, Jacqueline Cheung, Jay Fitzgerald, Peter Jackson.
Preemptive Capacity Expansion in the Titanium Oxide Industry
   Penny Kendall, Andy McNeil, Wai Chen, Michael Soh
Capacity Reduction in Declining Chemical Processing Industries
   Catherine Smith, Cherie Wong, Kwok Keung Mai, Hood Teck Tan
Product Innovation in the PBX Industry
   Frances Yu, Ross McDonald, Seán Killeen, Henry Mao
Process Innovation in the Steel Industry
   Roshan Mahanama, Yair Rein, James Gu, Valérie Gruber
Entry and Deterrence in British Satellite Broadcasting
   Nelson Germanos, Joe Carvalho, Eric Germes, Liz Read