Strategic Game Theory for Managers

Contents of Subject Package:

Week 1
2. I. WYLIE, Mars wins the shipping game, FastCompany, No. 69, April 2003, p. 38.

Weeks 2–3
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23. T. HARTFORD, World Cup Game Theory, Slate, June, 2006.

Week 7


Weeks 8–9
30. A. FELS and F. BRENCHELEY, Wholesale change a way to sharpen grocery rivalries, The Age, August 9, 2008.

Week 10
35. M. ABRAMS, The mathematics of ... auctions: going once, going twice, Discovery, 23 (8), August, 2002.

Week 11