STRATEGIC GAME THEORY FOR MANAGERS

Contents of Subject Package:

Week 1
1. The Economist, A big pay-off for two game theorists, October 13, 2005. 1
2. I. WYLIE, Mars wins the shipping game, FastCompany, No. 69, April 2003, p. 38. 3
3. S. SINGH, The greatest game theorist of all, New Statesman. 7

Weeks 2−3
4. C. OSTER, Can the risk of terrorism be calculated by insurers? Game theory might do it. Wall Street Journal Online, 8 April 2002. 9

Week 4
Week 5


Week 6


Week 7


Week 8


Week 9
