Today’s Agenda

1. Homework Debrief

2. Visitor: Mr Peter Houston, NSW Roads & Traffic Authority.

3. Finishing Kidder
Today’s Handouts

1. Today’s overheads.
2. Steidlmeier’s paper on doing business in China.
3. “Big Brother is watching China”
4. Classic Container Corp. and AWB
5. Annita Roddick, R.I.P.
6. On John Mackey
Mr Peter Houston
Kidder’s Checkpoints for Ethical Decision-Making

1. Is there an ethical dilemma?
2. Whose dilemma is it?
3. Distinguish facts from assumptions.
4. Test for Right-versus-Wrong issues.
5. Test for Right-versus-Right paradigms.
6. Apply the Resolution Principles.
7. Can we escape the dilemma?
8. Make the decision.
Is there an ethical dilemma?

Very important:

1. identify issues needing attention, and
2. separate ethical issues from matters of mere manners and social conventions, or conflicting values, or æsthetics, or ...

But: too much diligence → self-righteous moralist and too little → apathy or cynicism.
Whose dilemma is it?

Who is the actor?

Who is responsible? — Who is morally obligated and empowered to act in the face of the moral issues raised?
(We’re all involved, through society, but few are responsible.)

Not stakeholders: Stakeholders are separate, and of concern only to utilitarians.

Since Kantians seek obedience to a fundamental principle so universal that it operates equally for everyone: stakes are irrelevant.

But both utilitarians and Kantians need actors.
Distinguish facts from assumptions.

Good decision making requires good understanding of facts.

How did things happen? What finally happened? What else might have happened? Who said what to whom? Who might have suppressed information? Who was culpably ignorant, and who innocently unaware?

Details determine motives; character reflected in context.

Assessment of future potential.
Test for Right-versus-Wrong issues.

Various tests:
1. The *legal test*: is lawbreaking involved?
2. The *stench test*: does it smell? does it go against the grain of your moral principles somehow?
3. The *headline or front page test*: what everyone (including your mother, aunt, etc) suddenly knew what you were up to? OK?
4. The *Mum test*: if I were my Mum — or any moral exemplar — would I do this?

Note: The Stench test ∼ Kantian (no consequences)
The Front page test ∼ utilitarian, outcomes.
The Mum test ∼ the Golden Rule.
Test for Right-versus-Right paradigms.

If not Right v Wrong, then which of the four dilemma paradigms?


Not just classification, but to emphasise it is a genuine dilemma, pitting two deeply held core values.
Apply the resolution principles.

Apply the three resolution principles: Utilitarian, Kantian, and Golden Rule.

Not a vote of 2 against 1, or 3 against 0, but to identify a line of reasoning that seems most relevant and persuasive.
Escape the dilemma?

At any time: is there a third way through the dilemma?

Sometimes a compromise.

Sometimes a highly creative and unforeseen course of action.

e.g. the lesbian to the school formal
Make the decision.

 Enough with the talk and thinking!

 Analysis $\neq$ action; theory $\neq$ practice.

 To act, to do, often requires *moral courage*: this distinguishes us from the animals.
Revisit and reflect.

Seek lessons in the analysis and the denouement.

To build expertise, to adjust the moral compass, to provide new examples for future discussion and reflection.
Wednesday’s Homework (individual)

1. Read the handout by Steidlmeier and the handouts on “Big Brother in China”, the Classic Container Corp. and AWB. Answer the questions in the Course Outline under Wednesday’s HW.

2. Complete your third Reflections diary note.

3. Due by 9am tomorrow, max four pages or less. (Be prepared to share in class.)