Week 4’s Homework (individual)

Three readings: Steidlmeier (29 in D5), plus handouts on “Big Brother in China”, the Classic Container Corp., and AWB.

Questions (see Week 3, Course Outline):

1a. What is the ethical significance—if any—of cultural differences in business?

1b. Think about this: when in Rome, do as the Romans do. When people behave like barbarians in Rome, the Romans resent it. Is it not the same in business today?

1c. On the other hand, if the standards that prevail in Dallas (or Baghdad) are not the same in Sydney, then what is the point of having them?

1d. Can areas of difference be partitioned so that MNCs can be culturally sensitive yet ethical according to their own corporate lights?