**Week 3’s Homework (individual)**

1. Read the handouts by Kidder (2) and Hausman on the financial crisis. Are they onto something? Discuss.

2. Read the Coastal Uniforms case, and answer:
   a. Discuss the issue of Coastal’s “Rule 35” and the incentives it provides.
   b. Identify any legal and ethical issues that Andrew Vilas needs to be aware of.
   c. Discuss the advantages and disadvantages of each decision Andrew has made and could make.
   d. Advise Andrew what he should do.
   e. In your experience, is the culture at Coastal unusual?
3. Read “The Failure of Business Ethics,” by Plender & Persaud in the Package (15, in D3). In the light of their article, how might you improve the ethical culture at a company such as Coastal, if you were Andrew’s boss?

4. Complete your third Reflections diary note.

5. Due by 9:30 am next Wednesday, max four pages or less. (Be prepared to share in class.)