Week 2’s Homework (individual)

1. Read the Ford Pinto case (handout) and Grace’s summary of Jackall (5 under D1 in the Readings).
   Questions:
   a. So, is there an ethical issue in the Ford Pinto case? If so, what should Ford have done differently?
   b. Is there something unethical about using cost-benefit analysis?
   c. How close is Jackall’s analysis to your experience of working in organisations?
   d. Were you aware of any measures to protect or improve the ethical culture of organisations where Jackall’s analysis seemed to apply?
e. Summarise the impact of the managerial attitudes Jackall identifies on the functioning of the corporation.

f. What strategies would you suggest to change those attitudes?

2. Can you resolve two questions to Mr Ethicist using the principles of resolution of ethical dilemmas from today’s class (rules-based, outcome-based, or Golden Rule)?